

Membership Report 2020

Macnamara Field Naturalists' Club

In 2020 the Board of Directors undertook to contact club members to touch base and gather information on member interests, skills, issues and suggestions. Additionally, members were queried on their interest in volunteering for activities such as leading outings or giving presentations. The information collected will allow us to shape future activities for the benefit of all members.

Historically the club membership has been saved in spreadsheets. In order to use the membership information in the best way possible we are converting the current club information system to a database. The spreadsheet approach suffers from several deficiencies, the biggest of which is data integrity or “finger problems”. The other is the fact that spreadsheets run the risk of not being stored in a central repository and could be lost to the club. Using the membership database will allow us to make better decisions going forward and keep all historical data in one place.

At the end of 2020 there are 199 members in the club. Additionally, there are a number of other members currently not active who may be interested in rejoining in the future. Having a membership of around 200 members in early 2021 is quite promising. Consider the events of 2020 because of COVID-19 and the effects it has had on people! This includes no face-to-face meetings and limited outdoor activities.

Briefly here are the membership stats:

Total Members	199
Total Memberships	113
Family Memberships	63
Single Memberships	50

Although most of our data is now up to date please contact us at info@mfnc.ca if you have any changes in interests or needs that you would like us to know about.

A final note. I started looking after Membership at the end of 2020. Prior to that Janet McCullough was ‘filling in’ that role. Necessarily, much of this information is based upon her efforts. Prior to Janet’s involvement, Yvonne Wiss was responsible for membership aided by volunteer Brian Voss.

Thank you all for your help in 2020 and I hope to meet you all in person in 2021.

MFNC Membership – Roger Magoon